



CORPORATE ENGAGEMENT OPPORTUNITIES

2022

Companies and their employees can engage with and support The Baltimore Station by joining our corporate giving program, Friends of The Station, and enjoying yearlong benefits, or by backing one or both of our annual signature fundraisers.

We strive to make corporate engagement easy and fulfilling for all of our supporters. Sponsorship opportunities can be customized to be even more beneficial for your business and employees.

For further information, please contact Kim Callari at kcallari@baltimorestation.org or 410-752-4454 x207



140 W. West Street | Baltimore, MD 21230 | baltimorestation.org
The Baltimore Station is a tax-exempt 501(c)(3) organization

SIGNATURE EVENTS

The Baltimore Station hosts two annual signature fundraisers – **Homerun for Recovery** and **Stars, Stripes and Chow...Chili Edition Cookoff**. 2022 will mark the milestone 30th anniversary of Homerun for Recovery which will come with extra benefits for sponsoring companies.



THURSDAY, APRIL 28, 2022

HOMERUN: \$10,000

- Prominent recognition with company logo on all event materials, auction, websites and giveaways
- Exclusive shout out on social media with link to company website
- Custom landing page on The Baltimore Station website
- Opportunity to show video (up to 60 seconds) during live event
- Opportunity to speak during live event
- Opportunity to participate in media interviews (if available)
- Mention in Public Service Announcements on TV and radio
- Ten (10) tickets

TRIPLE: \$5,000

- Prominent recognition with company logo on all event materials, auction, websites and giveaways
- Custom landing page on The Baltimore Station website
- Mention in Public Service Announcements on radio and TV
- Five (5) tickets

DOUBLE: \$2,500

- Prominent recognition on all event materials and giveaways
- Company listing on auction and The Baltimore Station websites
- Three (3) tickets

SINGLE: \$1,000

- Recognition on all event materials and giveaways
- Two (2) tickets



SATURDAY, NOVEMBER 5, 2022

GOLD COURAGE: \$10,000

- Mention in Public Service Announcements on radio and TV
- Press interview participation (as available)
- Name, logo and link to company website featured on The Baltimore Station website and social media
- Logo on invitation and save the date announcement
- Prominent recognition in all media and promotional materials
- Twenty (20) tickets

SILVER FREEDOM: \$5,000

- On-site signage recognition as event sponsor
- Company name and logo featured on The Baltimore Station website and social media
- Mention in Public Service Announcements on radio and TV
- Prominent recognition in all event promotional materials
- Ten (10) tickets

BRONZE UNITY: \$2,500

- On-site recognition as event sponsor
- Name and logo featured on website and social media
- Six (6) tickets

STARS: \$1,000

- Company logo featured on The Baltimore Station website and social media
- Recognition in promotional materials
- Four (4) tickets

CHILI TEAM SPONSOR: \$1,500

- On-site signage recognition as team sponsor, including branded team booth
- Twelve (12) tickets to event (6 for teammates + 6 additional)
- Prominent recognition in all promotional materials
- Plaque to display in your office
- Other fun surprises

FRIENDS OF THE STATION

This yearlong corporate giving program provides opportunities for businesses to financially support The Baltimore Station at various levels, and allows for employee engagement through volunteering and service projects. Sponsorship is valid for 12 months, unless otherwise specified, and all donations are tax-deductible.

GOLD: \$10,000+

Gold donors are recognized at **ALL** Baltimore Station events throughout the year including our annual signature fundraisers – Homerun for Recovery which will be celebrating its 30th anniversary in 2022 and Stars, Stripes and Chow...Chili Edition Cookoff. Gold donors are highlighted on our website (includes link), social media platforms, in our monthly newsletter, via media outreach, throughout our facility and more. This level also includes four (4) meal services and in-service volunteer opportunities.

SILVER: \$5,000

Silver donors are recognized at **ALL** Baltimore Station events throughout the year including our annual signature fundraisers – Homerun for Recovery and Stars, Stripes and Chow...Chili Edition Cookoff. Silver donors are highlighted on our website (includes link), social media platforms and in one feature article in our monthly newsletter. This level also includes two (2) meal services.

BRONZE: \$2,500

Bronze donors are recognized at **ALL** Baltimore Station events throughout the year including our annual signature fundraisers – Homerun for Recovery and Stars, Stripes and Chow...Chili Edition Cookoff. Bronze donors are highlighted on our website (includes link) and social media platforms.

